

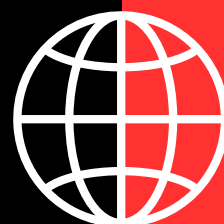


FASTEST GROWING MX WEBSITE

# MXNEWS-ONLINE.DE MEDIA KIT

[WWW.MXNEWS-ONLINE.DE](http://WWW.MXNEWS-ONLINE.DE)

EDITOR & SALES MANAGER  
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## WHO WE ARE

MXNews-Online.de is the fastest-growing off-road website in the DACH region, with a focus on content related to motocross, supercross, and enduro. Our USP lies in producing our own, authentic, and thoroughly researched content, which we present to our readers with passion.

## TRAFFIC

**50.000** PER MONTH  
\*up to

In the last 12 months, we were able to double our visitor numbers. The trend is increasing.

**FAST  
AUTHENTIC  
UNIQUE  
OPINIONATED**

With over 50,000 visitors per month, we were able to double our visitor numbers compared to last year. Our team consists of four experienced journalists and insiders who are pushing mxnews-online.de to the limit. Our goal is to become the number one in the DACH region.

MXNEWS-ONLINE.DE  
**MEDIA KIT  
2023**

**FASTEST GROWING WEBSITE**



# ADVERTISING

With our various advertising spaces, we offer your brand the opportunity to be a part of our journey to becoming number one. Benefit from our reach and authenticity towards your target audience.

Here you will find an overview of advertising spaces and prices. Together, we will bring out the best for your brand and discuss how we can integrate you into our content.



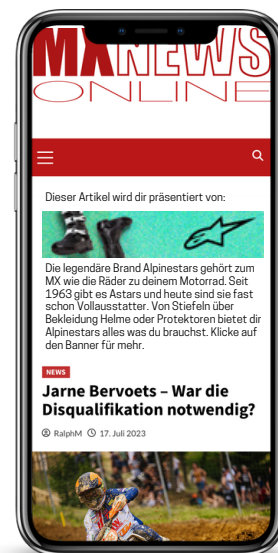
## Content Ad

Is visible in every article on the website. There are two available formats.



## Category & News Ad

This ad is visible in the news or category list. Optionally, it can be displayed in both.

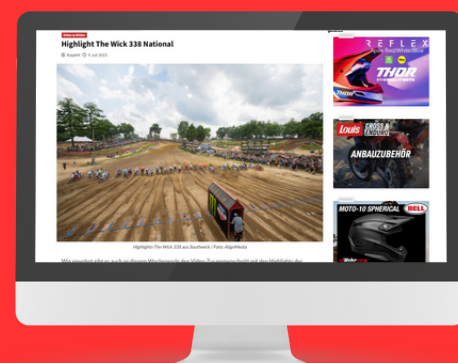


## Presented by Ad

Your brand presents an article group or each article. Your logo is also visible on the thumbnail.

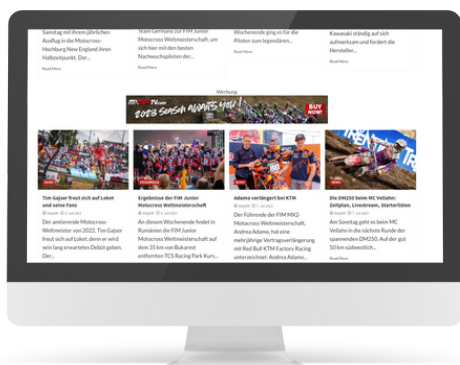
Ad	Format (desktop/mobil)	Price
Head Ad	930x100 px	250 €
Desktop Right Side	300x250 px 300x600 px	150 € 190 €
Category Ad	728x90 px / 300x250 px	180 €
News Ad	728x90 px / 300x250 px	180 €
Content Ad	728x120 px / 300x250 px	300 €
Presented by Ad	XXXx200 px	450 €

The prices are without tax and per month. In the "Format" column, the desktop size is listed first, followed by the mobile banner size.



## Desktop Right Side Ad

On desktop, these ads are visible within the articles. There are two available formats.



## Category & News Ad

This ad is visible in the news or category list, and optionally, it can be displayed in both. There are two formats visible on both desktop and mobile.



## Head Ad

This ad is visible on the desktop, positioned at the top next to our logo.



## Content Ad

This ad is visible in every article on the website. There are two formats visible on both desktop and mobile.

## WHAT ELSE?

MXNews-Online.de is more than just a motocross website. We also offer various services specifically for offroad brands.

Whether it's photo/video services, marketing strategy, social media management or copywriting – reach out to us. We are here to assist your brand!

## GET IN TOUCH

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